



Sponsor Proposal

Deep Blue Sea

A 2021 Fundraising Gala

ebonyanglers.com



ABOUT THE EBONY ANGLERS

Ebony Anglers is a competitive women's deep-sea fishing team based in North Carolina. We are five professional Black women who embrace the sport of competitive fishing while balancing family, motherhood, and business.

TEAM MISSION

We strive to impact the sport of competitive fishing through diversity and the inclusion of female anglers of color.

Our mission is to create an elevated lifestyle brand anchored in nautical sportsmanship and fine outdoor living while modeling the strength, balance, and resilience of Black women.



LEADERSHIP

We are women, mothers, spouses and partners, sisters and entrepreneurs.

We are unique in the fact that we are each leading companies in distinct businesses industries that reflect our experiences and personalities. We know the value of hard work and that is intrinsic to what each one of us brings to our team.



A PROBLEM WORTH SOLVING

The formation of Ebony Anglers™ helps to fulfill a need for diversity and inclusion of women of color in the sport of competitive fishing.

The development of the programs Black Girls Fish and Black Boys Boat fulfill a need to teach mental health coping skills through the benefits of outdoor lifestyle and sportsmanship. These programs also fulfill a need to expose youth to new career pathways of entrepreneurship in the marine/nautical industry where they have historically been underrepresented.

OUR PROGRAMS

Our programs are designed to bring children together to learn fishing and boating skills in a tactile way that includes demonstrating our fishing techniques and inviting the children to see, touch, and replicate which stimulates the camper's visual, auditory and kinesthetic pathways for learning.



YOUTH FISHING

Over the past 3 years, youth fishing engagement showed signs of growth among children, ages 6 -12. Youth fishing is currently at the highest rate at 27% which is still very low. We aim to continue to improve these numbers.

27%

FEMALE FISHING

The gender gap in fishing continues to close. Female participation numbers grew from 17.1 million people in 2016 to 17.9 million people in 2019. Among Adolescent girls ages 13-17 participation grew by 6%.

6%



ECONOMICS OF RECREATIONAL FISHING

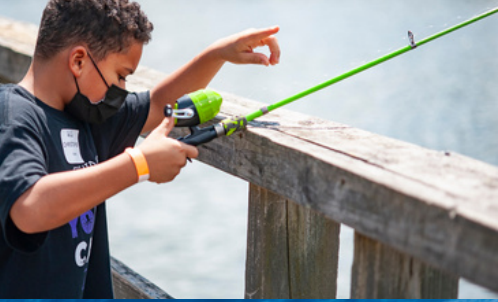
- The overall recreational fishing industry has a lack of diversity and inclusion of anglers and boaters of color.
- Anglers generate almost \$50 billion in retail sales, which translates into a \$125 billion impact on the economy.
- The industry generates employment for more than 800,000 people. *

Together with our non-profit programming, Ebony Anglers Foundation seeks to bring attention to the economic barriers that exist that prevent children and adults of color from participating in this industry.

Exposure to these career paths will grow the numbers of minority anglers and boat captains, thus increasing diversity and inclusion in the recreational and sport-fishing arena.

**Source: Saltwatersportsman.com*









OUR MISSION

To establish a legacy of leadership, sportsmanship, and excellence for youth through education and mentoring.

OUR VISION

To share with and develop in young girls and boys an appreciation and affinity for fishing and boating as an outdoor sporting lifestyle.

To educate youth in the fundamentals of fishing and boating, as a sport, career pathway, and as a lifestyle.

To empower youth with life skills that promote self-sufficiency through entrepreneurship, physical and mental health and fortitude, and sound leadership values.

OUR GOAL

To expand our program and educational materials to reach **250 youth** that have not traditionally been exposed to fishing and boating by **2025**.



Why Sponsor?

The Ebony Anglers Foundation
invite you to

Deep Blue Sea

An Inaugural Fundraising Gala

Saturday, The Twentieth of November
Two Thousand Twenty-One
Six O'clock in the Evening

Attire: Formal Hues of Blue

Contemporary Art Museum of Raleigh

409 W Martin St,

Raleigh, North Carolina

Dinner & Auction

All proceeds go to benefit our youth programming

Sponsor Levels



BLUE MARLIN **\$10,000+**

Inclusion In All Media & Marketing
Option for Check Presentation
12 VIP Reception Tickets
Name & Logo on Bar
Logo and Link on Website

Name on Event Signage
Full Table with Signage
Social Media Post Inclusion
Featured in E-newsletter *1000+ subscribers*



SAILFISH

\$5,000+

12 VIP Reception Tickets
Name & Logo on Bar
Logo and Link on Website
Name on Event Signage

Full Table with Signage
Social Media Post Inclusion
Featured in E-newsletter *1000+ subscribers*



MAHI-MAHI **\$2,500+**

10 VIP Reception Tickets
Logo and Link on Website
Name on Event Signage

Full Table with Signage
Social Media Post Inclusion
Featured in E-newsletter *1000+ subscribers*



MACKEREL

KING MACKEREL
\$1,500+

5 VIP + Table Tickets
Social Media Post Inclusion
Name Included on Website
Inclusion on Event Signage
Featured in Email Newsletter

SPANISH MACKEREL
\$500+

Includes 2 VIP & Event Tickets
Social Media Post Inclusion
Featured in Email Newsletter
Name Included on Website

ATLANTIC MACKEREL
\$250+

Name Included on Website

All sponsorship levels will be charged a 6% processing fee

Sponsor Form

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

ADDRESS _____

PHONE _____

EMAIL _____

I WOULD LIKE TO SUPPORT THE EBONY ANGLERS FOUNDATION WITH
THE FOLLOWING SPONSORSHIP:

Checks can be made payable to **Ebony Anglers**
and mailed to 2124 Daufuskie Drive, Raleigh NC 27604

\$10,000 \$5,000 \$2,500 \$1,500 \$500 \$250

ENCLOSED IS A CHECK FOR \$ _____
MADE PAYABLE TO **EBONY ANGLERS**

PLEASE CHARGE \$ _____ TO MY: AMEX VISA MASTERCARD

CARD # _____

CARD EXP DATE _____ CID# _____

All credit cards will be charged a 6% processing fee

Sponsorship funds & a list of attendees are due by November 1st, in order to
receive all benefits corresponding to your level.

Thank you!

We are grateful for your sponsorship!

The Ebony Anglers Foundation is a 501(c)(3)
nonprofit organization. Our Federal Tax ID is 85-2538351.

Thank You!



ebonyanglers.com